FOR IMMEDIATE RELEASE

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Unilever Recalls Mislabeled Popsicle® Products

(JUNEAU, AK) –Unilever United States, Inc. has issued a recall for 24-pack boxes of Popsicle® brand Sugar Free Orange, Cherry and Grape flavored ice pops mistakenly containing Popsicle® brand Sugar Free Healthy Bunch® Fudgesicle® and Creamsicle® ice pops. Fudgesicle® and Creamsicle® ice pops contain milk, a known allergen, which is not declared on the boxes.

The affected product is sold in paperboard boxes, labeled to indicate they contain 24 – 1.65 FL OZ (48.7 ML) pops. The UPC code is 7756702295, and the date codes are **OCT0312GCD, OCT0412GCD, OCT0512GCD, OCT0612GCD and OCT0712GCD.** No other Popsicle® brand products are affected by this recall.

The Alaska Department of Environmental Conservation has confirmed the distribution of these recalled products in Alaska, however there have been no reported cases of illness.

Persons who have an allergy or severe sensitivity to milk run the risk of a serious or life-threatening allergic reaction if they consume the Sugar Free Healthy Bunch® Fudgsicle® or Creamsicle® ice pops and should seek medical attention for suspected allergic reactions.

Consumers who have purchased boxes of the above product with the affected UPC and date code are asked to immediately discontinue use of the product. Consumers may choose to retain the outer box and call **800-896-9552**, which is operational 24 hours a day, to request a replacement coupon. A consumer services representative is available between the hours of 8:30 AM and 6:00 PM EDT.

For more recall details, please visit http://www.fda.gov/Safety/Recalls/ucm267773.htm or www.popsicle.com.

For more information on recalls affecting Alaskans, visit DEC's website: http://www.dec.alaska.gov/eh/fss/recalls/recallsalerts.html.



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